



# LEADERSHIP, RESILIENCY, TRIUMPH.

*Join John Mattingly for a  
Transformative Event*



**WHEN: WEDNESDAY, JUNE 25, 2025**

**WHERE: AQUA TURF, PLANTSVILLE, CT**

**COST\*: EARLY BIRD RATE: \$249.00, AFTER 4.23, \$289.00**

**CT POST CREDITS WILL BE ISSUED**

On March 13, 2020, Sgt. Mattingly garnered national attention when he sustained a gunshot during the execution of a search warrant at the residence of Breonna Taylor. The subsequent events, marked by widespread protests, a murder for hire plot against his family, and global scrutiny, were further intensified by the subsequent death of George Floyd.

Beyond his achievements in law enforcement and literary contributions, John has transformed adversity into triumph. As a dedicated Keynote Speaker, he travels the country, inspiring individuals from diverse backgrounds on critical topics such as leadership, resiliency, and personal triumph.

Leveraging insights gained from decades of inner-city policing and leadership experience, John empowers organizations to unlock the untapped potential of their employees. Using real-world examples, John sheds light on how the invaluable talent each person brings to your organization can positively impact your mission.

John is a 21-year veteran police Sgt who has dedicated his career to the betterment of his beloved city. Thrust into the limelight after a tragic incident, John now channels his vast experience and unique insights into public speaking, touching on issues of law enforcement, media influence, leadership, and personal resilience.

**ENROLL NOW**



## *Meet John Mattingly*

John Mattingly is a distinguished Keynote Speaker, Author, and Coach/Consultant, boasting a remarkable 21-year tenure as a veteran of the Louisville Metro Police Department in Kentucky. Throughout his extensive career, John dedicated a significant portion of his service to narcotics and violent crime units, demonstrating an unwavering commitment to enhancing the quality of life for the citizens of his beloved city.

# *Key Topics*

## **Enhanced Leadership Skills**

- Acquire actionable insights into the core principles of effective leadership.
- Develop strategies for making informed decisions under pressure.
- Cultivate a leadership style that fosters trust, accountability, and team cohesion.

## **Resilience Building Techniques**

- Learn practical approaches to bounce back from setbacks and challenges.
- Develop a resilient mindset that promotes adaptability and innovative thinking.
- Gain tools to navigate personal and professional adversities with grace and determination.

## **Communication Mastery**

- Hone effective communication skills crucial for leadership success.
- Learn to articulate a clear vision and goals to inspire and motivate teams.
- Understand the power of open and transparent communication in fostering a positive work culture.

## **Problem-solving Strategies**

- Equip yourself with problem-solving methodologies applicable in various scenarios.
- Develop a proactive approach to addressing challenges and conflicts within teams.
- Cultivate a mindset that sees obstacles as opportunities for growth and improvement.

## **Adaptability and Change Management**

- Understand the importance of adaptability in a dynamic business environment.
- Gain strategies for leading teams through periods of change with minimal disruption.
- Learn to turn challenges into opportunities for organizational growth.

## **Measurable Impact on Professional and Personal Life**

- Walk away with tangible skills applicable not only in the workplace but also in personal endeavors.
- Experience a transformative shift in mindset that leads to long-term positive habits.
- Implementable takeaways that guarantee real-world application for immediate and sustained improvement.

**Join us for an impactful journey towards leadership excellence and resilient growth. Your success begins with the skills and knowledge gained in this transformative session.**

# *Managing the Media in Times of Tragedy:*

## **Lessons from the Bristol Police Shooting**

When tragedy strikes, the media response can be overwhelming. In this powerful session, Retired Chief Brian Gould and Ann Baldwin, President of Baldwin Media Marketing, share their firsthand experience managing the intense national media coverage following the tragic October 12, 2022, shooting deaths of Bristol Police Lt. Dustin De Monte and Sgt. Alex Hamzy.

With the eyes of the nation on Bristol, Chief Gould and Mayor Jeff Caggiano turned to outside expertise to ensure the fallen officers and their families were honored with dignity, while also protecting their department and community. Learn the step-by-step crisis communication strategies they used to take control of the narrative, manage press relations, and handle the evolving challenges of modern media.

This session is a must-attend for law enforcement professionals seeking to better understand media dynamics in high-profile incidents. Gain insights from seasoned experts on how to prepare for the unexpected and protect your department when the unthinkable happens.

**Don't miss this invaluable opportunity to learn from those who've been on the front lines of crisis communication.**



*Guest  
Speakers*

**BALDWIN MEDIA**  
Strategic Communications

**Retired Chief Brian J. Gould** was the Chief Executive Officer of the Bristol Police Dept. In his role as Police Chief, he performed highly responsible managerial, administrative, and technical work involved in leading, planning and directing the activities of the Bristol Police Department. As Chief, and with over thirty years of law enforcement experience, Chief Gould developed near-term and long-range planning and strategy for police services. He established operating policies, procedures and priorities and oversaw the execution of such. He coordinated and lead investigations of major crimes as needed and coordinated with other local, state, and federal law enforcement agencies. [READ MORE ON BRIAN GOULD](#)

**Ann Baldwin** is the President & CEO of Baldwin Media Marketing Crisis Communications & Media Strategy Expert. With more than 25 years of experience in broadcasting and communications, Ann Baldwin has built a national reputation as a trusted advisor in crisis communications, media strategy, and law enforcement professional development. She has worked alongside numerous law enforcement agencies and professional organizations, providing specialized training in crisis response, media engagement, and reputation management. [READ MORE ON ANN BALDWIN](#)

# *Family Under Fire*

“Family Under Fire” is a dynamic and insightful speaking engagement led by John and Nicki Mattingly where they explore the crucial elements of partnership, resilience, and faith within the context of family life and the stresses of law enforcement. Through engaging discussions, practical insights, and real-world strategies, they will guide attendees in navigating challenges, fostering unity, and drawing strength from shared faith. Participants will gain tangible tools for effective communication, conflict resolution, and resilience, leaving attendees inspired and motivated to build a stronger, more resilient family unit. Join us on this transformative journey towards fortifying your family bonds and thriving, even in the face of adversity. We invite officers and their spouses to join us for a dinner reception and 1-hour presentation that will involve the spouses of officers, a group often overlooked despite being the backbone of support for officers. John’s wife and himself will share their experience involving a nationally criticized critical incident and the impact it had on their family. They will discuss the challenges and solutions they employed to navigate through the most difficult time in their family’s history. After the talk they will take questions from the group. Complimentary hors d'oeuvres will be served and a cash bar available.

## *Key Topics*

**Partnership Dynamics**  
**Resilience in Family Life**  
**Getting Through Difficult Times**  
**Faith as a Pillar**

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### **Practical Tools**

Receive tangible tools for effective communication and conflict resolution. Implementable strategies for building and sustaining a resilient family unit.

### **Inspiration and Motivation**

Gain inspiration to face challenges with a united front. Motivation to embrace change as an opportunity for growth within the family. Faith-Centric Insights Explore faith-based insights that provide strength and solace. Foster an environment of shared spiritual growth within your family.